

Spring 6-11-2016

## 1980, Monterey County Crop Report.

Follow this and additional works at: [https://digitalcommons.csumb.edu/hornbeck\\_usa\\_3\\_b](https://digitalcommons.csumb.edu/hornbeck_usa_3_b)



Part of the [Arts and Humanities Commons](#), [Education Commons](#), [Law Commons](#), [Life Sciences Commons](#), and the [Social and Behavioral Sciences Commons](#)

---

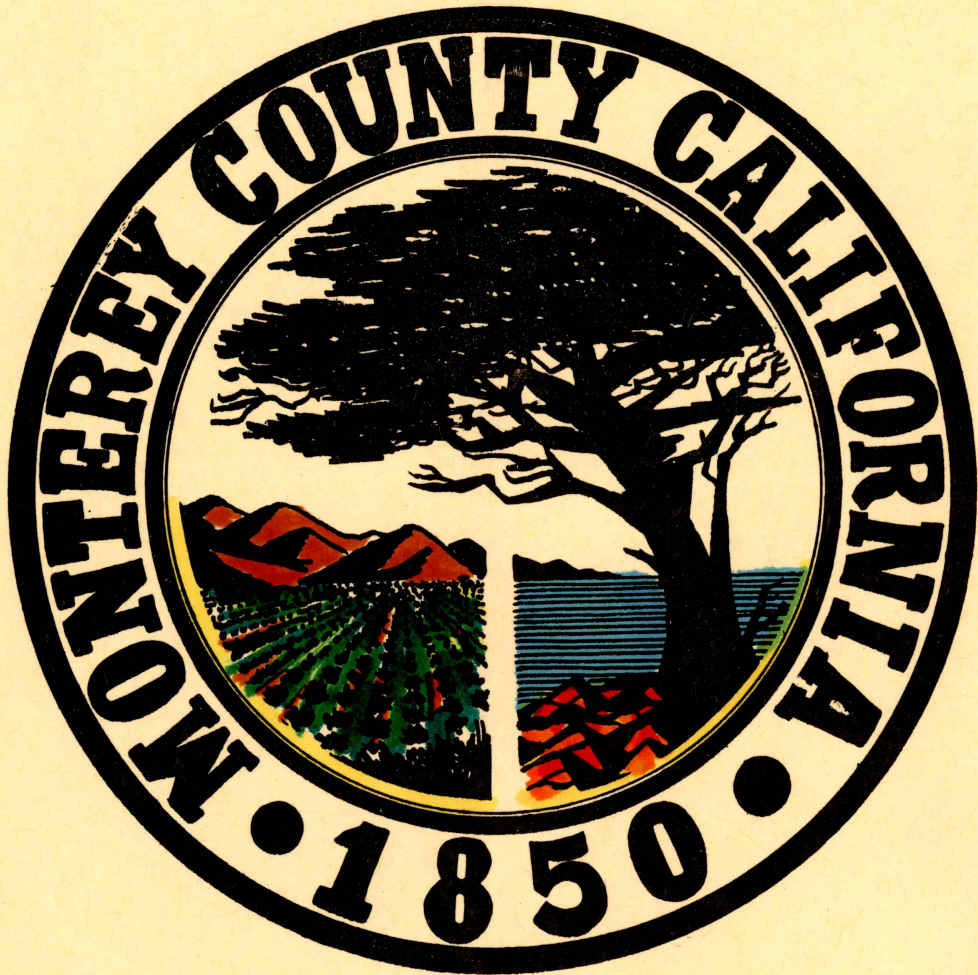
### Recommended Citation

"1980, Monterey County Crop Report." (2016). *Monterey County Crop Reports*. 49.  
[https://digitalcommons.csumb.edu/hornbeck\\_usa\\_3\\_b/49](https://digitalcommons.csumb.edu/hornbeck_usa_3_b/49)

This Article is brought to you for free and open access by the Salinas River and Carmel River Groundwater Basins at Digital Commons @ CSUMB. It has been accepted for inclusion in Monterey County Crop Reports by an authorized administrator of Digital Commons @ CSUMB. For more information, please contact [digitalcommons@csumb.edu](mailto:digitalcommons@csumb.edu).

# Annual Crop Report

1980



RICHARD W. NUTTER  
AGRICULTURAL COMMISSIONER

120 WILGART WAY  
SALINAS, CALIFORNIA

# MONTEREY COUNTY

AGRICULTURAL COMMISSIONER

(408) 758-3876 - 120 WILGART WAY - SALINAS, CALIFORNIA 93901

RICHARD W. NUTTER  
AGRICULTURAL COMMISSIONER



Richard E. Rominger, Director  
Department of Food and Agriculture

and

The Honorable Board of Supervisors  
County of Monterey

In compliance with the provisions of Section 2279 of the California Food and Agricultural Code, I am pleased to submit the Monterey County Agricultural Crop Report for the calendar year 1980.

Monterey County's gross agricultural crops value for 1980 totaled an all time high of \$745,479,225, nearly three-quarters of a billion dollars. This is an increase of \$76,273,325 over the 1979 crop production year.

While this is a hefty increase, the total value failed to keep pace with the inflation rate. As in past years, increased costs in nearly every phase of agriculture reduced or eliminated potential profit.

Several commodities such as Grapes, Strawberries, and Mushrooms dropped sharply. Because of extremely poor production, the Wine Grape crop value fell over 21 million dollars. On the plus side, Lettuce, Sugar Beets, Broccoli, Carrots, Artichokes, and Cauliflower produced large increases.

The values represented in this report are gross receipts of the producers, and do not take into account the various costs of production, marketing, or transportation. No attempt is made to reflect net income of the producer.

My thanks to the individuals and firms whose cooperation made this report possible, and to my staff members, under the direction of Deputy Agricultural Commissioner Don Rochester and Senior Agricultural Inspector Bill Nutley, who coordinated and compiled this report.

Very truly yours,

*Richard W. Nutter*

Richard W. Nutter  
Agricultural Commissioner

RWN:m1s

AGRICULTURAL COMMISSIONER

RICHARD W. NUTTER

ASSISTANT AGRICULTURAL COMMISSIONER

E. J. "CHICK" LEGAULT

SALINAS OFFICE

Stanley E. Clayton	Deputy Agricultural Commissioner
Wallace Marvin	Deputy Agricultural Commissioner
Don Rochester	Deputy Agricultural Commissioner
William D. Taylor	Deputy Agricultural Commissioner
William Nutley	Senior Agricultural Inspector
Brad Oliver	Staff Biologist
Johnny Bunch, Jr.	Agricultural Inspector III
David Butterfield	Agricultural Inspector III
Marvin E. Garner	Agricultural Inspector III
Expedito Ibarbia	Agricultural Inspector III
Joseph C. Lyons	Agricultural Inspector III
Harry Steer	Agricultural Inspector III
Gerry Willey	Agricultural Inspector III
Dow O. Williams	Agricultural Inspector III
Susan Cohen	Agricultural Inspector II
Alice Birkeneder	Agricultural Inspector I
Michael Casey	Agricultural Inspector I
Trinidad Gonzales	Agricultural Inspector I
Gordon Rammer	Agricultural Inspector I
Ed Sue	Agricultural Inspector I
Margaret Stirling	Senior Account Clerk
Frances Freel	Senior Typist Clerk
Betty Drake	Account Clerk
Katherine Smith	Typist Clerk

MONTEREY OFFICE

Charles D. Radford	Agricultural Inspector III
--------------------	----------------------------

KING CITY OFFICE

Frank A. Scaroni	Senior Agricultural Inspector
Joseph J. Dughi	Agricultural Inspector III
James G. Avery	Agricultural Inspector I
Robert H. Flores	Agricultural Inspector I
Daniel B. Lane	Agricultural Inspector I
Harry O. Nelson	Agricultural Inspector I

PAJARO OFFICE

Glenn R. Sutton	Deputy Agricultural Commissioner
Kenneth Young	Agricultural Inspector III
Lucille Semenza	Typist Clerk

PRODUCE INSPECTION STAFF

FIELD INSPECTORS

John Anthony	Produce Inspector	II
Alex Camany	Produce Inspector	II
Ace Mosher	Produce Inspector	II
J. Arthur Pemberton	Produce Inspector	II
Guadalupe Baez	Produce Inspector	I
H. John Blythe	Produce Inspector	I
Clif Brown	Produce Inspector	I
Gail Burch	Produce Inspector	I
Joyce Camany	Produce Inspector	I
Jesse De Leon	Produce Inspector	I
Mark Fano	Produce Inspector	I
Odie Greer	Produce Inspector	I
Doug McGinn	Produce Inspector	I
Rudolph Martinez	Produce Inspector	I
Robert Meese	Produce Inspector	I
Charles Nunez	Produce Inspector	I
Kenneth Swinehart	Produce Inspector	I
Wendy Wycuff	Produce Inspector	I

SHED INSPECTORS

Marcile Angelucci	Produce Inspector	I
Daniel Garcia	Produce Inspector	I
Maria Torres	Produce Inspector	I

## TABLE OF CONTENTS

APPROXIMATE WEIGHTS USED FOR FRESH MARKET CONVERSION . . . . .	Page 1
FRUIT AND NUT. . . . .	Page 2
GRAPE SUPPLEMENTARY. . . . .	Page 3
VEGETABLE CROPS. . . . .	Page 4-8
FIELD CROPS. . . . .	Page 9
SEED CROPS, OTHER PRODUCTION . . . . .	Page 10
NURSERY CROPS. . . . .	Page 11
LIVESTOCK, POULTRY, AND DAIRYING . . . . .	Page 12
TREND OF MAJOR CROPS . . . . .	Page 13
MILLION DOLLAR CROPS . . . . .	Page 14
SUMMARY. . . . .	Page 15
CROP HIGHLIGHTS - 1980 . . . . .	Page 16

APPROXIMATE WEIGHTS USED FOR FRESH MARKET CONVERSION

<u>CROP</u>	<u>UNIT</u>	<u>POUNDS</u>
ANISE	Crate	45
ARTICHOKES	Carton	25
ASPARAGUS	Crate	32
BROCCOLI	Crate	22
BRUSSELS SPROUTS	Carton	25
BUSHBERRIES	Slide	9
CABBAGE	Carton	50
CARROTS	Carton	57
CARROTS	Bulk	50
CAULIFLOWER	Carton	25
CELERY	Crate	60
ENDIVE	Carton	35
GARLIC	Carton	30
LETTUCE - Head	Carton	50
ONIONS - Green	Carton	18
PARSLEY	Carton	21
PEAS	Crate	30
ROMAINE	Crate	37
SPINACH	Carton	20
SQUASH	Carton	30
STRAWBERRIES	Slide	11½
TOMATOES	Carton	30

F R U I T S   &   N U T S

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
APPLES	1980	496	12.60	6,250	Ton	\$102.00	\$ 638,000
	1979	517	16.85	8,710	"	167.50	1,459,000
STRAWBERRIES							
Total -	1980	2,785		59,185	"		45,279,000
	1979	2,985		64,370	"		50,109,000
Fresh	1980		16.07	44,775	"	843.25	37,757,000
	1979		17.66	52,725	"	826.20	43,561,000
Processing	1980		5.17	14,410	"	522.00	7,522,000
	1979		3.90	11,645	"	562.30	6,548,000
GRAPES	1980	30,061.70	(See Supplementary Page 3)				36,885,000
	1979	30,236.70	"	"	"	"	58,344,000
WALNUTS	1980	195		288	"	701.40	202,000
	1979	195		250	"	900.00	225,000
MISC. FRUIT*	1980						870,000
	1979						558,000
TOTAL	1980	33,537.70		65,723	Ton	VALUE	\$ 83,847,000
	1979	33,933.70		73,330	"	"	110,695,000

\* Includes Almonds, Bushberries, Apricots, Raspberries, and others.



# GRAPE SUPPLEMENTARY

<u>CROP</u>	<u>YEAR</u>	<u>BEARING ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
GRAPES	1980	30,061.70	2.46	74,000	Ton	\$498.45	\$36,885,000
Non-bearing	"	<u>3,662.70</u>					
TOTAL		33,724.40					
GRAPES	1979	30,236.70	3.85	116,525	"	500.70	58,344,000
Non-bearing	"	<u>3,279.80</u>					
TOTAL		33,516.50					

## TOTAL ACREAGE OF WINE GRAPES BY VARIETY

<u>VARIETY</u>	<u>ACRES</u>
Barbera.....	49.20
Cabernet Sauvignon.....	4,575.52
Chardonnay.....	2,011.83
Chenin Blanc.....	3,035.32
Emerald Riesling.....	466.20
French Colombard.....	876.60
Gamay.....	1,359.05
Gamay Beaujolais.....	833.10
Gewurztraminer.....	1,081.36
Grey Riesling.....	867.30
Merlot.....	770.40
Petite Sirah.....	2,528.79
Pinot Blanc.....	966.70
Pinot Noir.....	3,051.83
Royalty.....	32.00
Ruby Cabernet.....	448.90
Sauvignon Blanc.....	1,328.70
Semillon.....	528.40
Sylvaner.....	693.00
Tinta Madeira.....	103.00
White Riesling.....	2,746.08
Zinfandel.....	2,571.22
Other Red.....	1,732.80
Other White.....	<u>1,067.10</u>
TOTAL	33,724.40

# V E G E T A B L E   C R O P S

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
ANISE	1980	188	12.76	2,400	Ton	\$ 242.50	\$ 582,000
	1979	196	10.46	2,050	"	216.10	443,000
ARTICHOKES							
Total -	1980	7,890					26,652,400
"	1979*	8,060					20,801,600
Fresh	1980		4.26	33,615	"	752.60	25,299,000
	1979		4.25*	34,240	"	556.80	19,065,000
Processing (Regular)	1980		.72	5,650	"	226.00	1,277,000
	1979		.83*	6,725	"	245.95	1,654,000
Processing (Culls)	1980		.37	2,940	"	26.00	76,400
	1979		.39*	3,175	"	26.00	82,600
ASPARAGUS							
Total -	1980	2,835					7,395,000
"	1979	2,365					6,806,000
Fresh	1980		1.64	4,650	"	1,510.95	7,026,000
	1979		1.59	3,765	"	1,379.00	5,192,000
Processing	1980		.17	485	"	760.80	369,000
	1979		.85	2,015	"	801.00	1,614,000
BEANS (Green Lima)	1980	1,500	2.07	3,100	"	389.05	1,206,000
	1979	1,690	1.95	3,300	"	322.10	1,063,000
BROCCOLI-Total	1980	43,395					74,147,000
	1979	36,260					55,661,000
Fresh	1980	24,650	3.89	96,010	"	524.80	50,386,000
	1979	21,075	3.70	78,015	"	491.05	38,309,000
Processing	1980	18,745	3.54	66,400	"	357.85	23,761,000
	1979	15,185	3.46	52,535	"	330.30	17,352,000
BRUSSELS SPROUTS							
Total -	1980	1,960					5,342,000
"	1979	1,625					4,123,000
Fresh	1980		7.00	3,205	"	420.00	1,346,000
	1979		6.60	2,575	"	430.00	1,107,000
Processing	1980		7.01	10,515	"	380.00	3,996,000
	1979		6.66	8,150	"	370.00	3,016,000

\* Corrected Figure

V E G E T A B L E C R O P S - Continued

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
CABBAGE	1980	1,745	17.92	31,265	Ton	\$174.90	\$ 5,468,000
	1979	2,005	15.40	30,885	"	129.40	3,996,000
CARROTS - Total	1980	5,330					15,775,000
	1979	5,415					10,784,000
Fresh	1980	4,025	15.80	63,615	"	228.45	14,533,000
	1979	3,915	16.29	63,765	"	148.10	9,444,000
Processing	1980	1,305	26.33	34,365	"	36.15	1,242,000
	1979	1,500	24.99	37,480	"	35.75	1,340,000
CAULIFLOWER -							
Total	1980	18,180					40,514,000
	1979	16,270					32,573,000
Fresh	1980	13,860	4.88	67,625	"	499.05	33,748,000
	1979	12,200	5.02	61,270	"	447.70	27,431,000
Processing	1980	4,320	4.05	17,505	"	386.50	6,766,000
	1979	4,070	3.57	14,525	"	354.00	5,142,000
CELERY - Total	1980	6,430					33,005,000
	1979	6,580					28,010,000
Fresh	1980	6,130	27.85	170,700	"	188.50	32,177,000
	1979	5,970	29.82	178,000	"	148.45	26,424,000
Processing	1980	300	30.00	9,000	"	92.00	828,000
	1979	610	33.01	20,135	"	78.75	1,586,000
CUCUMBERS -							
Processing	1980	300	15.00	4,500	"	146.00	657,000
	1979	320	14.38	4,600	"	129.15	594,000
GARLIC - Total	1980	2,720					8,318,000
	1979	2,985					5,794,000
Fresh	1980	1,175	3.06	3,600	"	1,141.65	4,110,000
	1979	1,185	5.38	6,375	"	626.20	3,992,000
Processing	1980	1,545	7.99	12,340	"	341.00	4,208,000
	1979	1,800	5.75	10,350	"	174.10	1,802,000

V E G E T A B L E   C R O P S   -   Continued

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
LETTUCE - Head 1980							
Spring		17,688					
Summer		21,061					
Fall		23,865					
Naked Pack				31,925,000	Carton	\$4.19	\$133,828,000
Wrapped Pack				7,780,000	"	5.58	43,415,000
Bulk for Shredding				1,720,000	"	4.00	6,880,000
SEASON TOTAL		62,614	661.59	41,425,000	"	Av. \$4.44	\$184,123,000
LETTUCE - Head 1979							
Spring		19,727					
Summer		19,301					
Fall		22,807					
Naked Pack				29,283,000	Carton	\$3.91	\$114,497,000
Wrapped Pack				7,356,000	"	5.17	38,031,000
Bulk for Shredding				1,228,000	"	3.75	4,605,000
SEASON TOTAL		61,835	612.39	37,867,000	"	Av. \$4.15	\$157,133,000
LETTUCE -	1980	2,515		1,987,000	"	4.80	9,538,000
Mixed Leaf	1979	2,135		1,536,000	"	4.10	6,298,000
ENDIVE	1980	560		390,000	"	5.50	2,145,000
	1979	750		531,000	"	5.00	2,655,000
ROMAINE	1980	1,995		1,412,000	"	4.75	6,707,000
	1979	1,850		1,339,000	"	4.10	5,490,000
<hr/>							
LETTUCE CROP	1980	67,684 Acres		45,214,000	Carton	Value	\$202,513,000
TOTALS	1979	66,570 "		41,273,000	"	"	171,576,000

V E G E T A B L E   C R O P S   -   Continued

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
MUSHROOMS	1980	**		20,876,000	Lb.	\$ .866	\$18,079,000
	1979	**		23,162,000	"	1.00	23,162,000
ONIONS - Total	1980	1,780					2,759,000
	1979	1,727					2,486,000
Dry	1980	300	15.00	4,500	Ton	200.00	900,000
	1979	372	15.00	5,580	"	90.00	502,000
Processed	1980	1,480	15.18	22,465	"	82.75	1,859,000
	1979	1,355	16.96	22,975	"	86.35	1,984,000
ONIONS - Green	1980	1,290	13.41	17,305	"	591.85	10,242,000
	1979	1,275	12.09	15,410	"	518.05	7,983,000
PARSLEY	1980	173	16.42	2,840	"	512.30	1,455,000
	1979	171	10.20	1,745	"	445.25	777,000
PEAS - Fresh	1980	226	2.27	513	"	540.00	277,000
	1979	136	5.00	680	"	534.25	363,000
PEPPERS - Total	1980	3,515					7,361,000
	1979	3,555					8,585,000
CHILI	1980	3,015	2.43	7,320	"	858.20	6,282,000
	1979	2,985	2.35	7,025	"	1,045.00	7,341,000
Processing	1980	500	10.50	5,250	"	205.50	1,079,000
	1979	570	10.70	6,100	"	203.95	1,244,000
POTATOES	1980	1,800	19.50	35,100	"	85.00	2,984,000
	1979	3,425	16.12	55,200	"	83.55	4,612,000
SPINACH - Total	1980	4,217					4,690,000
	1979	4,624					4,613,000
Fresh	1980	677	7.36	4,980	"	431.75	2,150,000
	1979	764	5.23	3,995	"	419.80	1,677,000
Processing	1980	3,540	10.01	35,420	"	71.70	2,540,000
	1979	3,860	11.37	43,885	"	66.90	2,936,000

# V E G E T A B L E   C R O P S   -   C o n t i n u e d

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
SQUASH - Total	1980	297					\$ 1,167,000
"	1979	210					524,000
Fresh	1980		9.00	2,610	Ton	\$365.00	953,000
	1979		6.21	1,305	"	267.45	349,000
Processing	1980		6.00	1,780	"	120.00	214,000
	1979		5.73	1,205	"	145.00	175,000
TOMATOES-Total	1980	6,720					27,254,000
"	1979	7,420					23,477,000
Fresh	1980	4,830	13.74	66,380	"	369.40	24,521,000
	1979	4,920	13.12	64,555	"	294.15	18,989,000
PROCESSING	1980	1,890	30.32	57,300	"	47.70	2,733,000
	1979	2,500	31.35	78,385	"	57.25	4,488,000
MISCELLANEOUS							
VEGETABLES ***							
Total	1980	2,155					6,837,000
"	1979	1,085					3,634,200
Fresh	1980						6,695,000
	1979						3,584,000
Processing	1980						142,000
	1979						50,200
GREENHOUSE GROWN							
CUCUMBERS	1980	****					
	1979	3.12		42,000	Carton	5.50	231,000
TOTAL ACRES	1980	182,330.00		TOTAL VEGETABLE CROPS -	1980		\$504,679,400
"	1979	174,997.12		"	1979		422,671,800

\* Corrected Figure

\*\* Multiple Harvested Square Footage

\*\*\* Includes Beets, Cherry Tomatoes, Corn, Bok Choy, Rapini, Parsnips, Sugar Peas, Radishes, Turnips, and others.

\*\*\*\* To Miscellaneous Vegetables

# FIELD CROPS

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BARLEY	1980	49,000	1.20	58,800	Ton	\$113.00	\$ 6,644,000
	1979	49,000	1.10	53,900	"	110.00	5,929,000
BEANS - DRY							
Pinto	1980	195	.65	126	"	600.80	75,700
	1979	817	.75	613	"	560.00	343,000
Large Lima	1980	3,390	1.15	3,900	"	760.00	2,964,000
	1979	1,715	1.07	1,840	"	800.00	1,472,000
Small White	1980	2,660	1.18	3,150	"	636.50	2,005,000
	1979	2,110	1.10	2,330	"	497.35	1,159,000
Garbanzo	1980	750	.42	315	"	717.45	226,000
	1979	1,220	.30	366	"	660.00	242,000
Misc. Dry	1980	643					285,000
	1979	249					139,000
CORN-Processed	1980	2,000	4.20	8,400	"	212.00	1,781,000
	1979	1,800	4.16	7,490	"	210.00	1,573,000
CORN - Silage	1980	600	23.00	13,800	"	25.00	345,000
	1979	600	22.00	13,200	"	24.00	317,000
HAY - Alfalfa	1980	9,450	7.00	66,150	"	95.00	6,284,000
	1979	9,175	7.00	64,225	"	86.00	5,523,000
HAY - Grain	1980	250	1.75	438	"	45.00	19,700
	1979	500	1.70	850	"	40.00	34,000
HAY - Oats	1980	2,000	2.70	5,400	"	60.00	324,000
	1979	2,000	2.70	5,400	"	45.00	243,000
OATS - Silage	1980	1,000	14.00	14,000	"	23.00	322,000
	1979	1,000	14.00	14,000	"	19.00	266,000
PASTURE - Dry Land	1980	1,018,000			Acre	4.00	4,072,000
	1979	1,018,000			"	4.00	4,072,000
PASTURE - Irrigated	1980	1,400			"	110.00	154,000
	1979	1,500			"	100.00	150,000
SAFFLOWER	1980	500	.50	250	"	236.00	59,000
	1979	700	.70	490	"	235.00	115,000
SUGAR BEETS	1980	11,385	32.78	373,255	Ton	47.00	17,543,000
	1979	8,380	33.48	280,600	"	26.15	7,338,000
WHEAT	1980	1,500	1.00	1,500	"	124.00	186,000
	1979	1,000	.90	900	"	136.00	122,000
TOTAL ACRES	1980	1,104,723	VALUE TOTAL - FIELD CROPS 1980				\$43,289,400
" "	1979	1,099,766	" " " " 1979				29,037,000

# S E E D C R O P

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
BEAN	1980	1,680	.71	1,189	Ton	\$ 1,338.00	\$1,591,000
	1979	2,127	1.07	2,277	"	820.00	1,867,000
BROCCOLI	1980	270	.1963	53	"	12,469.00	661,000
	1979	82	.1341	11	"	19,454.55	214,000
CAULIFLOWER	1980	271	.3653	99	"	8,618.00	853,000
	1979	132	.1970	26	"	9,126.00	237,000
MISC. SEED*	1980	1,983					851,000
	1979	1,040					2,755,000
<hr/>							
TOTAL ACRES	1980	4,204		TOTAL SEED CROP	-	1980	\$3,956,000
" "	1979	3,381		" " "		1979	5,073,000
<hr/>							

## O T H E R P R O D U C T I O N

CROP	YEAR	COLONIES	PRODUCTION	UNIT	F.O.B. VALUE	
					PER UNIT	TOTAL
APIARY - Total	1980					\$ 54,125
	1979					58,700
Honey	1980	-	37,500	Lb.	\$ .45	16,900
	1979	4,000	40,000	"	.45	18,000
Pollination**	1980	2,200		Colony	16.00	35,200
	1979	2,500		"	15.00	37,500
Wax	1980		1,125	Lb.	1.80	2,025
	1979		2,000	"	1.60	3,200
AQUACULTURE Misc. Fish & Shell Fish	1980					540,000
	1979					321,000
WORM CROP	1980***					
	1979		28,000	Cup/50 Ct.	.40	11,200

\* Misc. Seed includes: Onion, Pepper, Pea, Cucumber, Squash, Barley  
Oats, Wheat, and Flowers.

\*\* Crops Pollinated: Apples, Cucumbers, Cauliflower, Broccoli, Onions, Squash,  
and Carrots.

\*\*\* Insufficient to report.



# N U R S E R Y   C R O P S

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>BLOOMS SOLD</u>	<u>AVERAGE PRICE PER BLOOM</u>	<u>TOTAL</u>
CUT FLOWERS					
Rose	1980	96.45	52,095,000	\$ .2219	\$11,560,000
	1979	88.46	44,101,000	.2072	9,138,000
Miniature Rose	1980	13.82	11,604,000	.1399	1,623,000
	1979	11.76	6,535,000	.1179	771,000
Carnation	1980	153.15	132,549,000	.085	11,267,000
	1979	157.60	136,775,000	.082	11,216,000
Chrysanthemum (Standard)	1980	33.45	12,612,000	.2794	3,524,000
	1979	38.08	14,614,000	.2533	3,702,000
			<u>BUNCHES SOLD</u>	<u>PER BUNCH</u>	
Carnation (Miniature)	1980	7.38	347,000	1.19	413,000
	1979	6.16	253,000	1.25	317,000
Chrysanthemum (Pompon)	1980	6.31	449,000	.88	395,000
	1979	6.20	435,000	.91	396,000
Iris	1980	47.00	875,000	1.40	1,225,000
	1979	42.00	835,000	1.04	868,000
			<u>POTS SOLD</u>	<u>PER POT</u>	
POTTED PLANTS (Indoor Dec.)	1980	55.68	3,120,000	2.38	7,426,000
	1979	67.20	5,085,000	1.35	6,865,000
FOLIAGE	1980	158.32			3,080,000
	1979	166.08			3,610,000
PROPAGATIVE STOCK, SUCCULENTS, & BULBS	1980	154.42			10,631,000
	1979	137.52			9,331,000
BEDDING PLANTS (Vegetable)	1980	10.77			1,915,000
	1979	7.56			1,728,000
			<u>TREES SOLD</u>	<u>PER TREE</u>	
CHRISTMAS TREES	1980	95.50	11,100	14.10	156,000
	1979	80.50	12,090	11.60	140,000
TOTAL ACRES " "	1980	832.25	TOTAL NURSERY CROPS - 1980		\$53,215,000
	1979	809.12	" " " 1979		48,082,000

# L I V E S T O C K , P O U L T R Y , & D A I R Y I N G

<u>CROP</u>	<u>YEAR</u>	<u>HEAD</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>F.O.B. VALUE</u>	
					<u>PER UNIT</u>	<u>TOTAL</u>
BEEF CATTLE - Total	1980	158,500				\$39,357,000
"	1979	172,200				41,807,000
Cattle and Calves	1980	35,500	202,500	Cwt.	\$65.50	13,264,000
	1979	35,200	200,000	"	68.20	13,640,000
Feeder	1980	79,000	292,000	"	72.00	21,024,000
	1979	96,000	355,000	"	65.00	23,075,000
Stocker	1980	44,000	79,200	"	64.00	5,069,000
	1979	41,000	73,800	"	69.00	5,092,000
SHEEP & LAMBS	1980	10,100	9,090	"	60.00	545,000
	1979	11,400	9,120	"	68.00	620,000
WOOL	1980		80,800	Lb.	.87	70,300
	1979		91,200	"	.77	70,200
HOGS	1980	13,500	2,835,000	"	.45	1,276,000
	1979	4,950	644,000	"	.435	280,000
CHICKENS - Total	1980	3,402,000				4,801,000
"	1979	2,333,000				2,119,000
Fryers	1980	3,394,000	14,764,000	"	.325	4,798,000
	1979	2,328,000	8,148,000	"	.26	2,118,000
Meat Hens	1980	7,700	33,500	"	.09	3,000
	1979	5,000	20,000	"	.05	1,000
EGGS	1980		3,279,000	Dozen	.562	1,843,000
	1979		3,481,000	"	.524	1,824,000
MILK - Total	1980					7,979,000
"	1979					6,536,000
Market	1980		598,000	Cwt.	13.14	7,858,000
	1979		546,000	"	11.46	6,257,000
Manufactured	1980		10,100	"	11.96	121,000
	1979		26,300	"	10.60	279,000
TOTAL LIVESTOCK, POULTRY, & DAIRYING -						1980
						1979
						\$55,871,300
						53,256,200

TREND OF MAJOR CROPS IN MONTEREY COUNTY

<u>CROP</u>	<u>YEAR</u>	<u>ACRES</u>	<u>VALUE</u>
ARTICHOKES (Fresh & Proc.)	1980	7,890	\$ 26,652,400
	1975	9,700	14,497,000
	1970	10,240	6,936,000
BROCCOLI (Fresh & Proc.)	1980	43,395	74,147,000
	1975	25,695	21,661,000
	1970	23,700	13,474,000
CARROTS (Fresh & Proc.)	1980	5,330	15,775,000
	1975	6,590	9,346,000
	1970	5,860	6,278,000
CAULIFLOWER (Fresh & Proc.)	1980	18,180	40,514,000
	1975	10,450	16,998,000
	1970	8,745	8,199,000
CELERY (Fresh & Proc.)	1980	6,430	33,005,000
	1975	5,690	28,188,000
	1970	6,240	11,774,000
GRAPES	1980	33,724.40	36,885,000
	1975	35,339	9,795,000
	1970	10,000	1,000,000
LETTUCE	1980	67,684	202,513,000
	1975	64,230	100,620,000
	1970	54,865	62,620,000
MUSHROOMS	1980	20,876,000 (lbs)	18,079,000
	1975	3,230,000 "	2,056,000
	1970	*	
NURSERY CROPS	1980	832.25	53,215,000
	1975	539.17	23,425,300
	1970	275	10,569,000
STRAWBERRIES (Fresh & Proc.)	1980	2,785	45,279,000
	1975	2,725	30,170,000
	1970	2,600	14,152,000
TOMATOES (Fresh & Proc.)	1980	6,720	27,254,000
	1975	7,910	23,731,000
	1970	5,050	10,205,000

\* Included in miscellaneous vegetables

## M I L L I O N   D O L L A R   C R O P S

1.	LETTUCE.....	\$202,513,000
2.	BROCCOLI.....	74,147,000
3.	NURSERY.....	53,215,000
4.	STRAWBERRIES.....	45,279,000
5.	CAULIFLOWER.....	40,514,000
6.	CATTLE.....	39,357,000
7.	GRAPES.....	36,885,000
8.	CELERY.....	33,005,000
9.	TOMATOES.....	27,254,000
10.	ARTICHOKES.....	26,652,400
11.	MUSHROOMS.....	18,079,000
12.	SUGAR BEETS.....	17,543,000
13.	CARROTS.....	15,775,000
14.	ONIONS - GREEN.....	10,242,000
15.	GARLIC.....	8,318,000
16.	MILK - MARKETING.....	7,979,000
17.	ASPARAGUS.....	7,395,000
18.	PEPPERS - CHILI.....	7,361,000
19.	BARLEY.....	6,644,000
20.	HAY - ALFALFA.....	6,284,000
21.	BEANS - DRY.....	5,555,700
22.	CABBAGE.....	5,468,000
23.	BRUSSELS SPROUTS.....	5,342,000
24.	POULTRY.....	4,801,000
25.	SPINACH.....	4,690,000
26.	PASTURE LAND - DRY.....	4,072,000
27.	SEEDS.....	3,956,000
28.	POTATOES.....	2,984,000
29.	ONIONS - DRY & PROCESSED.....	2,759,000
30.	EGGS.....	1,843,000
31.	CORN - PROCESSED.....	1,781,000
32.	PARSLEY.....	1,455,000
33.	HOGS.....	1,276,000
34.	BEANS - GREEN LIMA.....	1,206,000
35.	SQUASH.....	1,167,000

S U M M A R Y

FRUIT & NUT	1980	\$ 83,874,000
	1979	110,695,000
VEGETABLE CROPS	1980	504,679,400
	1979	422,671,800
FIELD CROPS	1980	43,289,400
	1979	29,037,000
SEED CROPS	1980	3,956,000
	1979	5,073,000
OTHER PRODUCTION	1980	594,125
	1979	390,900
NURSERY CROPS	1980	53,215,000
	1979	48,082,000
LIVESTOCK, POULTRY, AND DAIRYING	1980	55,871,300
	1979	53,256,200
	TOTAL - 1980	\$745,479,225
	1979	669,205,900

## C R O P   H I G H L I G H T S   -   1 9 8 0

The 1980 Agricultural year for Monterey County shows that the industry grossed \$745,479,225. This was an increase of \$76,273,325 over the 1979 total.

Fruit and Nut crops did not share in this increase, largely due to much lower yields of the Grape and Strawberry crops, an overall decrease of \$26,848,000.

Vegetable crops had an increase of \$82,007,600. Substantial gains in Lettuce crops, Broccoli, and Cauliflower were responsible for much of this gain. These three crops increased \$57,364,000. Other significant gainers were Artichokes, Green Onions, and Tomatoes.

The value of Field crops rose \$14,252,400, primarily due to the increase in value of Sugar Beets.

Nursery crops rose in total value by \$5,133,000, as higher prices were paid for cut flowers.

Livestock, Poultry and Dairying had an increase of \$2,615,100, with gains in the value of Hogs and Eggs.

---